# MARCUS ALLYN DOORNBOSCH

**NEW YORK** 

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## **EXPERIENCE**

GREY NYC - 2017 - 2019 SENIOR ART DIRECTOR

Taltz (psoriasis,psoriatic arthritis)

GREY NYC - 2015 - 2017 ART DIRECTOR

Basaglar(diabetes)

#### SS+K NYC - 2014 - 2015 FREELANCE DESIGNER

- Wells Fargo (Print)
- Jackson Hewitt (Print & Digital)
- Smile Train (Social Media)
- Crowd Tap (Internal Print Design)
- Fresh Direct (Internal Print Design)

# MCGARRY BOWEN NYC - 2014 FREELANCE DESIGNER

- Intel (new business pitch)

#### DDB NYC - 2014 DESIGN INTERN

Various projects, including print and social media -

- NY Lottery (Digital & POS)
- Reebok (Banner Ads)
- State Farm (Static Banner Ads)
- Breyers (Print)
- Hertz (Comps for Print)
- US OPEN Tennis (Social Media)
- 99 Elephants (Print & Digital)
- Empire City Casinos (Poster Design)
- DDB (Internal Print Design)

### **SKILLS**

Creative Problem Solving - Branding & Marketing Art Direction - Photo Compositing - Social Media Identity - Packaging - Layout - Typography - Digital Teams - Publication - Concept Development

## INSPIRATION

Art - Music - Film - Photography - Type Dreams - Robots - Science - Technology <u>Chocolate</u> - UFOS - Humans - Architecture

## **PORTFOLIO**

marcusartdirector.com

## **EDUCATION**

THE CREATIVE CIRCUS - ATL

**FULL SAIL - ORL** 

- Graphic Design - Recording Engineering